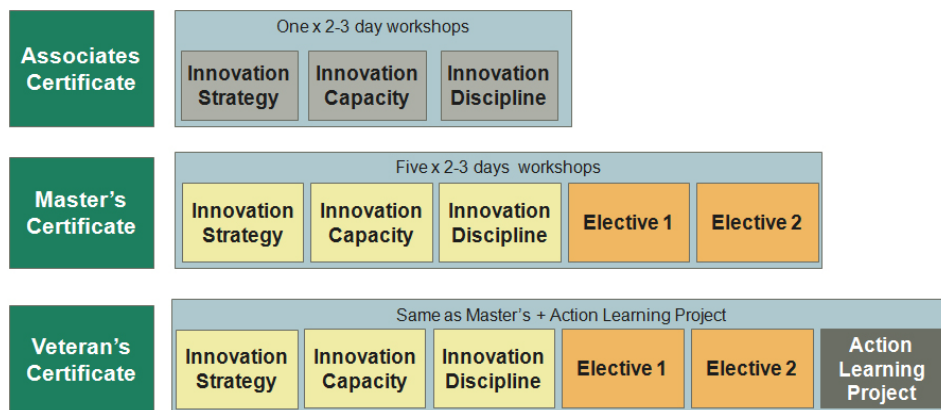


## Innovation Excellence & Leadership CERTIFICATE



The Center for Innovation, Excellence and Leadership ([IXL Center](http://www.ixl-center.com)) in partnership with the [Hult International Business School](http://www.hult.edu) offers Innovation training and development program through its courses and certificates that can be taken at your own pace and at any of our global locations (Boston, Dubai, London, São Paulo and Shanghai), at your site, or at a site of your choosing. The action-learning content and composition of courses can also be tailored to your needs. **Many courses taken at the IXL Center are valid for MBA course credit. Courses may be taken individually or as part of the certificate program.** For more information, please visit our website at [www.ixl-center.com/courses](http://www.ixl-center.com/courses).

### INNOVATION EXCELLENCE & LEADERSHIP CERTIFICATE PROGRAM



An **Associate's Certificate in Innovation Excellence and Leadership** will be given to individuals who completed a three-day beginner course of the three core classes.

A **Master's Certificate in Innovation Excellence and Leadership** will be give to individuals who completed all three core classes plus 2 electives of your choice.

A **Veteran's Certificate in Innovation Excellence and Leadership** will be given to individuals meeting the Master's requirement and completed a company-specific action-learning innovation project.

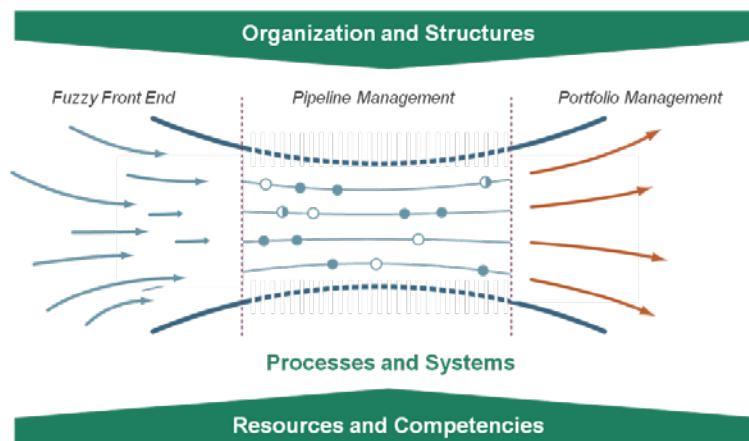
We offer special packages for companies or for those planning to complete a certificate program. For further information, please email us at [courses@ixl-center.com](mailto:courses@ixl-center.com).

To register for the courses, please click [here](#) or visit our website at [www.ixl-center.com/courses](http://www.ixl-center.com/courses).

## IM-502: INNOVATION CAPACITY COURSE (Core Subject)

### *How and With Whom to Innovate?*

In order to make innovation real, companies need to build the organization, systems, partners and processes to drive innovation across the extended enterprise. Companies need to increase their employees' awareness of Innovation Management by providing a framework and system for managing innovation and applying a variety of tools to effectively manage innovation. Companies need to make an emphasis on teams to enable innovation within an organization. ***This course is required to complete any of the Innovation Excellence Certificate programs.***



#### COURSE OBJECTIVES

- **Organization & Structures** to support and speed decisions for innovation
- **Processes & Systems** to drive ideas seamlessly to commercialization
- **Resources & Competencies** to get high impact innovation results

**COURSE OUTLINE:** This is an action learning workshop where you will work with a diverse set of individuals from other companies and from all over the world.

- Processes & Systems
  - Overview of Innovation Process
  - Tools and Systems in the market to help you with managing innovation processes (Fuzzy Front End, Dynamic Pipeline Management and Strategic Portfolio Management)
- Resources & Competencies
  - Competencies, capabilities, physical assets and funds to manage innovation process
  - Competencies, capabilities, physical assets and funds to execute innovation projects
  - What resources to collaborate, make or buy
- Organization & Structures
  - Innovation Organization and Roles – Organizations, Partners (open innovation), Councils (across functions) and Networks (knowledge and speed)
  - Design your innovation organization and structure

#### KEY TAKEAWAYS

- Get insight into the challenges of making innovation real across organization

- Learn about the “disconnected” innovation processes in your company and begin thinking about how to connect them
- Framework to organize and plan for your resource needs
- Importance of organization and structures to connect across the organization and beyond

**PARTICIPANTS:** Senior executives; Innovation Managers/Directors; HR managers seeking to drive cultural change; Entrepreneurs seeking new ways to grow their companies.

#### **FACULTY**

- Dr. Hitendra Patel, Managing Director of IXL Center
- Ronald Jonash, Senior Partner at the IXL Center
- Mark Turrell, CEO & Co-founder of Imaginatik

**DURATION:** 1 day for Associate’s; 2 days for Master’s and Veteran’s

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#### **About The Center for Innovation, Excellence and Leadership:**



The Center for Innovation, Excellence and Leadership (IXL Center) was founded by individuals who previously led the Innovation Practice of Arthur D. Little, IMI and the Monitor Group. The mission of IXL Center is to (1) provide training for practitioners and managers to become high performing innovation managers, (2) develop and publish deep insights on the topic of innovation breakthroughs and innovation management, and (3) build a community of innovation thought leaders and practitioners. The IXL Center has locations in Boston, Dubai, London, Shanghai and São Paulo. The Center has strategic partnerships with Hult International Business School, Imaginatik, InnovationTools and Arthur D. Little. IXL Center’s faculty include innovation leaders from companies like Motorola, Osram Sylvania, Natura, GEN3, Palladium Group and Arthur D. Little. For more information, please visit our website at [www.ixl-center.com](http://www.ixl-center.com).

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#### **About Hult International Business School:**



Hult International Business School, formerly the Arthur D. Little School of Management, is a NEASC and AMBA accredited business school. Established in 1964, Hult offers a unique one year MBA program to a diverse student body from over 50 countries. The school has four campus locations: Boston, Dubai, London and Shanghai. Hult is partner of EF Education First, the world's largest private education organization. For more information, please visit their website at [www.hult.edu](http://www.hult.edu).