



# Sustainability Innovation Forum 2009

*Making sustainable innovations real*



## OVERVIEW

Organized by the Center for Innovation, Excellence and Leadership ([IXL Center](#)) together with [Hult International Business School](#), the **Sustainability Innovation Forum 2009** will explore the challenges and opportunities relate to creating and funding commercially viable sustainable innovations.

The Forum will feature leaders in resource efficiency, clean and renewable energy, and sustainable construction and development. IXL Center will also present an advance copy of its upcoming sustainability innovation book.

This event is a MUST for leading companies, entrepreneurs, academic thought leader, policymakers, equity investors and students who are interested in creating, funding or executing on new business concepts in sustainability.

## DATE/TIME

May 28 Thu  
500pm-800pm

## LOCATION

Hult International  
Business School  
1 Education Street,  
Cambridge, MA  
02141

## [REGISTER NOW!](#)

(Registration is FREE).

## KEYNOTE SPEAKER



**Walter Schindler, Managing Partner at SAIL Venture Partners LLC**

**TOPIC:** Walter will provide a broad perspective about the opportunity created by sustainability trend across industries and technologies. He will also talk about the investment funds available and specific investments that are being made by private equity organizations.

## BREAKOUT SESSIONS

### Session 1: RESOURCE EFFICIENCY & CONSERVATION



*How are the needs to reduce resource consumption and waste creating real commercial opportunities for leaders across industries?*

**Speaker:** Jennifer Dolin, Head of Sustainability & Environmental Affairs at Osram Sylvania  
Book Stories: Zipcar, Amazon Kindle and Oberlin College

### Session 2: CLEAN & RENEWABLE ENERGY



*What clean and renewable energy technologies are driving energy legislation and commercialization?*

**Speaker:** Luis Lugo, President and CEO of General SynFuels International  
Book Stories: Toyota Prius, Konarka and A123

### Session 3: SUSTAINABLE CONSTRUCTION & DEVELOPMENT



*How can building and construction firms meet the needs of environmental, social and financial criteria?*

**Speakers:** Paul Pedini, SVP at Jay Cashman & Marc Green, President of Axion International  
Book Stories: PFNC Global Communities, LEED and Bank of America Tower



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## EVENT SCHEDULE

Time	Agenda			
400pm	<b>Start of Registration</b>			
500pm	<b>Introduction</b> IXL Center and Hult International Business School			
510pm	<b>Keynote Speech</b> Walter Schindler (Managing Partners, SAIL Venture Partners LLC)			
600pm	<b>Breakout Sessions (with Book Stories)</b> <table style="width: 100%; border: none;"> <tr> <td style="width: 33%; vertical-align: top;"> <b>Session 1:</b>  <b>Resource Efficiency and Conservation</b>             Speaker: Jennifer Dolin             Moderator: Hitendra Patel         </td> <td style="width: 33%; vertical-align: top;"> <b>Session 2:</b>  <b>Clean and Renewable Energy</b>             Speaker: Luis Lugo             Moderator: Ronald Jonash         </td> <td style="width: 33%; vertical-align: top;"> <b>Session 3:</b>  <b>Sustainable Construction and Development</b>             Speaker: Paul Pedini &amp; Marc Green             Moderator: Tyler McNally         </td> </tr> </table>	<b>Session 1:</b> <b>Resource Efficiency and Conservation</b>  Speaker: Jennifer Dolin  Moderator: Hitendra Patel	<b>Session 2:</b> <b>Clean and Renewable Energy</b>  Speaker: Luis Lugo  Moderator: Ronald Jonash	<b>Session 3:</b> <b>Sustainable Construction and Development</b>  Speaker: Paul Pedini & Marc Green  Moderator: Tyler McNally
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700pm	<b>Panel Discussion &amp; Book Launching</b> Panel of company representatives and moderators to discuss the topics and describe the insights, patterns, general findings from the breakout sessions and launching of the Sustainability Innovation Book. Panelists will include guest speakers and <b>Vincent DeVito, ex-U.S. Assistant Secretary of Energy for Policy and International Affairs.</b>			
755pm	<b>Closing Remarks</b>			
800p	<b>Networking Event</b> (5 <sup>th</sup> floor Atrium; same location)			

*\*Parking is at the street, Museum of Science, Cambridge Galleria or at the Lechmere T-stop.*

Sponsored By: **Arthur D Little**



For more information about this event, please contact Milagros Masini at [milagros.masini@ixl-center.com](mailto:milagros.masini@ixl-center.com) or +1-857-2123430.



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## KEYNOTE SPEAKER'S BIO



**Walter Schindler**  
Managing Partner  
SAIL Venture Partners LLC

Walter Schindler is Managing Partner of *SAIL* Venture Partners, LLC, one of the pioneers and leaders of cleantech investing in the US. The firm has offices in California, New York, Boston, and Washington DC. *SAIL* invests in growth companies with breakthrough clean technologies affecting large global markets, primarily energy, water and agriculture. *SAIL* was also the original institutional investor in The Cleantech Group, the leading global hub of information focused on cleantech investing. A few years ago, Mr. Schindler served as interim Chairman and CEO of a *SAIL* portfolio company and led it from pre-revenue research and development into successful commercialization and revenue growth. He is also a member of the Advisory Board of US Bank.

Prior to *SAIL*, Mr. Schindler was the Managing Partner of Gibson, Dunn & Crutcher's Orange County, California office, one of the largest in its worldwide network. In that role, he also served as the trusted strategic advisor to leading Southern California-based companies including Allergan, First American, Pacific Mutual Life Insurance, PIMCO, RemedyTemp, and SafeGuard. He was the lead strategic advisor in over 60 mergers, acquisitions, or IPO's. He was selected by his peers as one of the five best corporate lawyers in Orange County in an independent survey of members of the bar.

Mr. Schindler has been a member of the board of trustees of several charitable foundations and organizations, including the American Cancer Society and St. Margaret's Episcopal School.

Mr. Schindler earned his B.A. from Yale University, magna cum laude, and was awarded the Chauncey Brewster Tinker Prize and the Bates Traveling Fellowship. After college he was awarded a Fulbright Scholarship to study in Italy and translate Italian poetry into English. He then earned his Ph.D. from Yale University, completing the program in a record two years and winning the prestigious Mary Cady Tew Prize (first in class). Mr. Schindler then earned his J.D. from Harvard Law School, *cum laude*, where his third-year paper was written under the direction of Professor Archibald Cox. He is also a published poet and the author of a book about the poetry of John Milton.



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## PANELISTS' BIOS

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### **Jennifer Dolin, Head of Sustainability & Environmental Affairs at Osram-Sylvania**

Jennifer has been with Osram Sylvania since 2004, where she is the Manager of Sustainability and Environmental Affairs. She oversees environmental sustainability issues including the national lamp and ballast recycling program, greenhouse gas emissions reporting, and Osram Sylvania's Global Care corporate responsibility initiatives...More about Ms. Dolin at [http://www.ixl-center.com/insights\\_speaker\\_bios\\_dolin.html](http://www.ixl-center.com/insights_speaker_bios_dolin.html).

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### **Luis Lugo, President and CEO of General SynFuels International**

Luis is the President and CEO of General Synfuels International (GSI), a wholly-owned subsidiary of Earth Search Sciences, Inc. GSI is dedicated to delivering a green transformation to fossil fuels development through a patented, environmentally-friendly, energy self-sustainable and economically-viable process to recover oil and gas products ... More about Mr. Lugo at [http://www.ixl-center.com/insights\\_speaker\\_bios\\_lugo.html](http://www.ixl-center.com/insights_speaker_bios_lugo.html).

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### **Paul Pedini, Senior Vice President at Jay Cashman Inc.**

Paul is the Senior Vice President for Jay Cashman Inc. He has more than 30 years experience in construction development and design-building for both the public and private sectors. He has won numerous awards including the Next Generation Award in 2004, the Holcim Prize for Sustainable Construction (2005) and Housing Design Award (2006) both for the Big Dig House...More about Mr. Pedini at [http://www.ixl-center.com/insights\\_speaker\\_bios\\_pedini.html](http://www.ixl-center.com/insights_speaker_bios_pedini.html).

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### **Marc Green, President of Axion International Inc.**

Marc, one of the co-founders, is Director and President of Axion International. Mark's career has been largely one as a participant in the securities markets, both the institutional global bond market and the private equity market. He was a member of a private equity team doing due diligence of Polywood ...More about Mr. Green at [http://www.ixl-center.com/insights\\_speaker\\_bios\\_green.html](http://www.ixl-center.com/insights_speaker_bios_green.html).

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### **Vincent DeVito, Ex-U.S. Assistant Secretary of Energy for Policy and International Affairs**

Vincent served as the U.S. Assistant Secretary of Energy for Policy and International Affairs. As an Energy and Climate Change attorney, he brings his international New York based practice to Bowditch & Dewey's Boston office. He is an authority on renewable energy development and corporate sustainability issues and has closely worked on legislative and regulatory corporate disclosure and compliance matters at the state, national, and international levels. He has strategically advised members of the President's Cabinet, governors...More about Mr. DeVito at [http://www.ixl-center.com/insights\\_speaker\\_bios\\_devito.html](http://www.ixl-center.com/insights_speaker_bios_devito.html).