



## INSTITUTE OF STRATEGY & VALUATION



### *Universitas Magistrorum et Scholarium*

The Institute's activities are guided by its advisory boards and industry boards comprised by senior executives and investors from around the world.

Board members and past seminar participants recognized a need to encourage and acknowledge a level of practical expertise in strategic planning and value-creating actions.

Beginning in 2010, participants who pass both electives in Return Driven Strategy© and Strategic Valuation™ will be eligible to sit for the C.S.V. examination.

Hult International Business School will jointly confer the C.S.V. as an additional designation for interested Hult MBAs and Master's students.

### A Unique Partnership with Hult International Business School

The Institute of Strategy & Valuation provides "extremely practical" knowledge-sharing programs for existing and future business leaders and investors. With Hult International Business School, a number of exceptional opportunities have been created for Hult students, such as the following:

- Honors-based internship programs performing projects for investment analysis and management consulting
- Seminar-driven course electives and workshops conducted with actual business leaders, investors, and analysts: *Return Driven Strategy© & Global Strategic Valuation™*
- Candidacy for the new designation of C.S.V., Certified in Strategy & Value-Creation
- Unparalleled career workshops with finance and consulting alumni teaching non-traditional career strategies

**Return Driven Strategy©** After 10+ years researching 30+ years of cash flows and activities of 10,000+ firms, this simple yet powerful framework has helped thousands of managers to better analyze and plan their businesses, from entrepreneurs to CEOs of multi-billion dollar international firms. [www.returndriven.com](http://www.returndriven.com)

**Global Strategic Valuation™** Heralded by participants as one of the most effective practical finance programs for management teams and investment analysts, this program relentlessly focuses on market realities and the true drivers of business value creation, combining fundamental and quantitative perspectives.

**Career Driven Strategy™** If the most advanced successful business strategies are applied to one's career, the result is a unique set of techniques for dispelling old myths of career success, and greatly enhancing one's job attractiveness and long-term wealth creation.

For more information, visit [www.InstituteSV.org](http://www.InstituteSV.org)

Founded in New York City with Courses and Seminars Around the World



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### Hult International Business School

#### Electives taught with the Institute of Strategy & Valuation

##### **Return Driven Strategy©**

Module C/D Hult Elective

Conducted in partnership with Hult and the Institute of Strategy & Valuation, the course provides extremely practical guidance for better planning, building, and analyzing businesses.

Utilized by corporate leaders and fundamental investors for better analyzing the competitive advantages and strategic plans of the firm, the course content has received great reviews from well-known CEOs and leading academicians:

***“A clear and concise way of looking at the key issues that drive profitable businesses;”  
“...what we as educators and thought leaders should embed in our curricula and teachings.”\****

Based on over a decade of research, the course links business strategies to corporate actions to ultimate cash flow performance.

Set over two intensive weekends, guest speakers and experienced practitioners work with participants throughout the course projects. Attendees have left with a remarkably powerful outlook for their businesses and their careers.

##### **Global Strategic Valuation™**

Module C/D Hult Elective

Also a joint program of Hult and the Institute, this course immerses participants into the understanding and practice of how “valuation” is really a study of “value-creation.”

Designed for both investors and business leaders who want to better understand what truly drives markets and what factors impact stock price. One Director of Research at one of the world’s largest financial institutions commented:

***“Allows the investor to judge the ability of companies to create lasting value and should be part of any investor's stock selection process.” \****

Traditional valuation myths are dispelled, resulting in a lasting appreciation for what really impacts market value.

With guest speakers and experienced practitioners involved throughout the seminars and analyses, participants gain a practical understanding of how market values change, with the insights to be better individual investors.

*Professor Litman is Managing Director of Equity Analysis & Strategy headquartered in New York City and co-founder of the Institute of Strategy & Valuation. Litman has 20 years of experience advising management teams and working with some of the world’s largest and most influential investment firms. He co-authored the highly-acclaimed book, DRIVEN: Business Strategy, Human Actions, and the Creation of Wealth, and has published in Harvard Business Review and elsewhere. He is a member of the Global CFA Institute and has presented at premier academic and association venues around the world including Harvard, Wharton, and London Business School. He is also a CPA and received his MBA from Kellogg. For more, see [www.joellitman.com](http://www.joellitman.com)*

\* For the source of these quotes and many others, please visit [www.returndriven.com](http://www.returndriven.com) and [www.driventhebook.com](http://www.driventhebook.com)

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