IXL CENTER

3 · CAPABILITY BUILDING
Make it last · Teams

EPIC Immersion and Go Global

Executive immersions in the world's innovation hubs.

Boston Innovation Gateway (BIG), co-founded by IXL Center in 2014, takes leaders to the places where the future is being built. Delegations learn first-hand, earn GIMI certification and leave with ideas and partners.

1 Is this your issue?

Your leaders hear about the future in reports. They rarely see it first-hand.

Leaders stay inside
Strategy is set far from where the future is being built.

No network in the hubs
You lack partners in Boston, Silicon Valley or Asia.

Learning trips don't change much
Tours without method or follow-through.

Entering the U.S. is hard
Companies don't know where to start.

QUESTIONS LEADERS ASK US

- ? What is happening in Boston's labs and startups?
- ? How do we find U.S. partners?
- ? Can you design a trip for our sector?
- ? How do we take our executives to see what's next?
- ? Can our delegation earn certification?
- ? How do we enter the U.S. market?

If you answered yes to any of these, read on.



EPIC delegation at MIT

2 Is there a solution?

Yes: learn the method, see it working, apply it to your own challenge.

EPIC Immersion and Go Global

EPIC weeks run in Boston and Cambridge, with immersions in Silicon Valley, Barcelona, London, Dubai, Seoul, Shanghai and Delhi.

Morning workshops, afternoon visits to labs, startups and corporate innovation centers, and evening sessions with speakers.

1. **EPIC immersion**
   Five days, with GIMI certification.
2. **Custom delegation**
   Visits designed around your sector and challenge.
3. **Go Global**
   Validate opportunities and build a U.S. go-to-market plan.

EVERY EPIC WEEK

1
Learn
The GIMI method in workshops

2
See
Labs, startups and innovation centers

3
Apply
Your own challenge

4
Connect
Partners and speakers

VISITS INCLUDE

BOSTON AND CAMBRIDGE

MIT, Harvard i-lab, MassChallenge

LabCentral, Greentown Labs, Ginkgo, Broad Institute.

SILICON VALLEY

Google, Adobe, Plug and Play

Startup and investor sessions.

DUBAI AND ASIA

Museum of the Future, KAIST

DIFC, Area 2071, IIT Bombay, TiE.





3 Why us?

Since 2016, from Boston to the world's innovation hubs.

400+
executives and leaders since 2016

250+
university students

27+
programs delivered

50+
companies taken to the U.S. market

RESULTS

OCP NUTRICROPS · BOSTON 2025

40 senior leaders

25+ in the C-suite; all 40 earned GIMI Level 3.

IEL / CNI · BOSTON 2024

About 45 executives

An executive-education week at MIT.

FIEC · LONDON 2024

40 industry leaders

With Imperial College London.

SEBRAE SC · SILICON VALLEY 2024

17 founders

From about 10 Brazilian tech companies.

IN THEIR WORDS

> "This week showed how innovation and collaboration can turn bold ideas into real impact."
>
> LEONARDUS VERGÜTZ, CHIEF SCIENTIFIC OFFICER, OCP NUTRICROPS

WHY IXL

PROVEN METHOD

The GIMI framework

Used to certify people and organizations in 100+ countries, and aligned with ISO 56001.

SENIOR TEAM

Leaders who have done it

Strategists from Arthur D. Little, Monitor Group and IXL Center.

AI-POWERED

AKAIO and ConnectLoop

Our own AI platforms for strategy at scale and AI agents in daily work.

DELEGATIONS FROM

Colombia · Brazil · Mexico · Peru · Italy · Spain · UAE · Malaysia · Morocco

4 Contact us

Plan an immersion for your leaders.

STEP 1

Talk with us

Share your group and goals.

STEP 2

Design the week

Hubs, visits and speakers.

STEP 3

Go and apply

Certification, ideas and partners.

Plan an immersion

Tell us the challenge on your desk. We will show you where to start.

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> “Never innovate alone.”
>
> HITENDRA PATEL