IXL CENTER

3 · CAPABILITY BUILDING
Make it last · People

GIMI Professional Certification

The global standard for innovation professionals.

The Global Innovation Management Institute, founded by the IXL team in 2009, makes innovation a profession. In July 2026 it became the first innovation-management certification body accredited to ISO/IEC 17024.

1 Is this your issue?

Innovation is a critical function, but few people are trained or certified to lead it.

No credential
Innovation roles have no recognized qualification.

Uneven skills
Each person learned innovation a different way.

Hard to hire
You can't tell who really knows how to innovate.

Careers stall
Innovators have no clear path to leadership.

QUESTIONS LEADERS ASK US

- ? How do we certify our innovation team?
- ? What does a Chief Innovation Officer need to know?
- ? Is the certification internationally recognized?
- ? Can we deliver it in our language?
- ? Does it cover ISO 56002–56004?
- ? What about design thinking and foresight?

If you answered yes to any of these, read on.



GIMI Innovation Awards 2025, Rio de Janeiro

2 Is there a solution?

Yes: four levels, one body of knowledge, accredited to ISO/IEC 17024.

GIMI Professional Certification

GIMI certifications follow the Innovation Management Body of Knowledge.

Levels 1–2 lead to Certified Innovation Professional. Levels 3–4 lead to Certified Chief Innovation Officer and cover ISO 56002–56004.

1 Learn
Courses with Certified Training Partners in 31+ countries.

2 Apply
Real projects for the higher levels.

3 Certify
Accredited to ISO/IEC 17024.

FOUR LEVELS

1
Level 1 · Associate
Certified Innovation Professional

2
Level 2 · Master
Certified Innovation Professional

3
Level 3 · Manager
Certified Chief Innovation Officer

4
Level 4 · Leader
Certified Chief Innovation Officer

WHAT YOU RECEIVE

CREDENTIAL
A recognized certification
Accredited to ISO/IEC 17024.

COMMUNITY
A global network
18,000+ professionals and the GIMI Think Tank.

SPECIALTIES
Design Thinking and Foresight
Additional GIMI certifications.





3 Why us?

The world's first innovation certification body, since 2009.

18,000+
professionals in 100+ countries

33
certified training partners

2009
the world's first innovation certification body

ISO/IEC 17024
accredited, July 2026

RESULTS

BANK MUSCAT · OMAN

265 certified

236 at Level 1 and 29 at Level 2, 2019–2023.

OCP NUTRICROPS · MOROCCO

40 at Level 3

All 40 senior leaders on the 2025 EPIC week earned Level 3.

PETRONAS · MALAYSIA

25 trainers certified

Licensed Level 1 and 3 courses for 400 people.

SEBRAE · BRAZIL

500 trainers

Developed to continue the program.

IN THEIR WORDS

> "GIMI methodology allowed Ayala to quickly jump-start innovation beyond the innovation teams. Hundreds of Ayala employees have been trained and certified in various levels."
>
> AYALA GROUP

WHY IXL

PROVEN METHOD

The GIMI framework

Used to certify people and organizations in 100+ countries, and aligned with ISO 56001.

SENIOR TEAM

Leaders who have done it

Strategists from Arthur D. Little, Monitor Group and IXL Center.

AI-POWERED

AKAIO and ConnectLoop

Our own AI platforms for strategy at scale and AI agents in daily work.

CLIENTS INCLUDE

Bank Muscat · OCP Nutricrops · Petronas · SEBRAE · Belcorp · Dubai Police · UNAD

4 Contact us

Certify your people, or become a training partner.

STEP 1

Talk with us

Share your team and goals.

STEP 2

Choose the level

From Associate to Leader.

STEP 3

Certify

Train, apply and certify.

ORGANIZATIONS

Certify your team

Courses in your language, with a GIMI partner.

EXPERTS

Become a partner

Deliver GIMI courses in your country.

Request a conversation

Visit giminstitute.org or talk with us.

EMAIL
info@ixl-center.com

PHONE
+1 (617) 945-2783

OFFICE
110 Cambridge Street
Cambridge, MA 02141





> “Never innovate alone.”
>
> HITENDRA PATEL