IXL CENTER

3 · CAPABILITY BUILDING
Make it last · Organization

High Performance Innovation Management

Make innovation a management system, not a project.

We build the strategy, capacity and discipline to innovate repeatedly, using the GIMI High Performance Innovation framework, aligned with ISO 56001.

1 Is this your issue?

Innovation depends on a few champions and a few projects, and stops when they leave.

Innovation is a project
It starts and stops with budgets and champions.

No one owns it
No governance, roles or reporting line to the CEO.

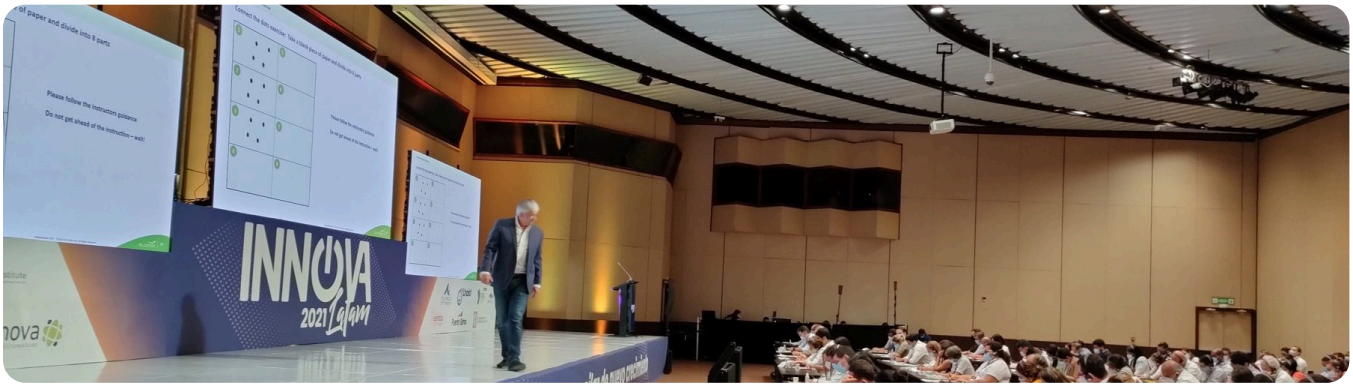
No portfolio process
Projects are picked one at a time.

No metrics
You measure what is easy, not what moves the needle.

QUESTIONS LEADERS ASK US

- ? Who should own innovation?
- ? What should we measure?
- ? How do we govern AI?
- ? How do we govern our portfolio?
- ? How do we reward innovators?
- ? How do we get certified?

If you answered yes to any of these, read on.



Innova Latam 2021

2 Is there a solution?

Yes: an innovation management system, built in four phases and certified.

High Performance Innovation Management

Strategy, Capacity, Discipline and Performance: what, where and why to innovate, the people and resources to do it, and the leadership and metrics to sustain it.

We build AI roles, policies and risk controls into the system.

1 **Strategy**
What, where, when, why and how much.

2 **Capacity**
The people, processes and resources.

3 **Discipline**
Leadership, behaviors and metrics.

FROM ASSESSMENT TO A CERTIFIED SYSTEM

1
Assess
Innovation Audit against the framework

2
Design
Governance, portfolio, roles, metrics

3
Build
Academy, coaching and pilots

4
Certify
GIMI certification and ISO 56001 readiness

WHAT YOU RECEIVE

GOVERNANCE
Innovation reports to the CEO
Clear roles and decision rights.

PORTFOLIO
A pipeline you manage
Balanced across horizons.

PROOF
Certification
GIMI organizational levels and ISO 56001 readiness.





3 Why us?

We co-wrote the framework used to certify organizations worldwide.

4
phases

4
GIMI organizational levels

8
months for Dubai RTA to go from Level 1 to Level 4

13
Promigas business units audited

RESULTS

DUBAI RTA · UAE

Level 1 to Level 4 in eight months

The first in Dubai to reach Level 4.

JOHNSON CONTROLS · USA

One system, 3 business units

An innovation lab, an accelerator and 300 people trained.

AYALA GROUP · PHILIPPINES

8 business units

One system: 40+ concepts and US$250M+ in potential.

PROMIGAS · COLOMBIA

GIMI Level 3

13 business units audited and an innovation metrics project.

IN THEIR WORDS

> "IXL Center's simple diverge-converge process, coaching and facilitation has enabled us to drive bigger and faster results across all of our businesses."
>
> MICHAEL WARSAW, VP GLOBAL INNOVATION & DESIGN, JOHNSON CONTROLS

WHY IXL

PROVEN METHOD

The GIMI framework

Used to certify people and organizations in 100+ countries, and aligned with ISO 56001.

SENIOR TEAM

Leaders who have done it

Strategists from Arthur D. Little, Monitor Group and IXL Center.

AI-POWERED

AKAIO and ConnectLoop

Our own AI platforms for strategy at scale and AI agents in daily work.

CLIENTS INCLUDE

Dubai RTA · Johnson Controls · Ayala Group · Promigas · Petronas · Renault Nissan · Braskem

4 Contact us

Start with an Innovation Audit.

STEP 1

Talk with us

Share where innovation stands today.

STEP 2

Assess and design

Audit, then design the system.

STEP 3

Build and certify

Pilots, academy and certification.

Talk to us

Tell us the challenge on your desk. We will show you where to start.

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> “Innovation is a critical function like strategy, with a team reporting to the CEO.”
>
> IXL POINT OF VIEW