IXL CENTER

2 · BREAKTHROUGH RESULTS
Deliver new growth · Realization

IXLerator 10X

Grow 10X with an innovation system of your own.

IXLerator is a four-month, learn-by-doing accelerator for small and mid-sized companies. Each company builds its own innovation system, develops growth ideas next to its core and takes them to signed customers.

1 Is this your issue?

Small and mid-sized companies drive regional growth, but few have a way to innovate.

No time, no team

Owners run the business. Innovation always waits.

Ideas don't reach customers

Good ideas never become purchase orders.

No partners

Companies work alone, without allies or new markets.

Programs don't scale

Region-wide programs reach a few companies at a time.

QUESTIONS GOVERNMENTS AND CHAMBERS ASK US

- ? How do we help hundreds of companies grow at once?
- ? How do we build alliances between companies?
- ? Can SMEs use AI agents?
- ? How do SMEs turn ideas into orders?
- ? How do we measure the impact of a program?
- ? How do we embed innovation for good?

If you answered yes to any of these, read on.



Innova Latam 2024

2 Is there a solution?

Yes: an accelerator that runs 30–60 companies at a time, from idea to purchase order.

IXLerator 10X

Each company audits its innovation capability, generates ideas next to its core and turns the best into business cases.

Coaches help it test with real customers and close first purchase orders. A new module builds AI agents with ConnectLoop.

1 Run by regions
With ministries, chambers of commerce, development banks and city governments.

2 Cohorts of 30–60
Companies run in parallel across regions.

3 Four months
Learn by doing, with coaches.

THREE STAGES OVER FOUR MONTHS

1
Eureka
Audit, growth intent and ideas next to the core

2
Pursuit
Concepts, business cases and partners

3
Realization
Real customers, first purchase orders

EACH COMPANY RECEIVES

AUDIT
An innovation audit and a roadmap
Where it stands and what to do first.

COACHING
Workshops, webinars and mentoring
One-to-one help to reach customers.

SYSTEM
A certified innovation management system
Plus GIMI certification for its team.





3 Why us?

IXLerator powered Colombia's national 10X program across 14 departments.

1,000+
companies accelerated since 2014

US$200M+
in new purchase orders in Colombia alone

2,200+
business alliances formed

30–60
companies per cohort

RESULTS

MINCIENCIAS · COLOMBIA

900+ companies, 14 departments

A national innovation strategy with 2,200+ alliances and US$200M+ in new orders.

AYALA GROUP · PHILIPPINES

US$20M+ in orders

40+ concepts, 100 people certified and US$250M+ in potential.

OUR VIEW

> "Partner, partner, partner to close gaps, reduce risk and go fast!"
>
> HITENDRA PATEL

WHY IXL

PROVEN METHOD

The GIMI framework

Used to certify people and organizations in 100+ countries, and aligned with ISO 56001.

SENIOR TEAM

Leaders who have done it

Strategists from Arthur D. Little, Monitor Group and IXL Center.

AI-POWERED

AKAIO and ConnectLoop

Our own AI platforms for strategy at scale and AI agents in daily work.

WHERE IT HAS RUN

Colombia · Brazil · Guatemala · Honduras · Canada · United States · Philippines

4 Contact us

Bring IXLerator to your region or your supplier network.

STEP 1

Talk with us

Share your region, sectors and goals.

STEP 2

Recruit the cohort

We help select 30–60 companies.

STEP 3

Accelerate

Four months to orders and a certified system.

Run IXLerator in your region

Tell us the challenge on your desk. We will show you where to start.

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> “Not stage-gate. Use a flexible, disciplined concept-to-commercialization process.”
>
> IXL POINT OF VIEW