IXL CENTER

3 · CAPABILITY BUILDING
Make it last · Teams

Innovation Academy

One innovation language across your organization.

The Innovation Academy builds lasting capability. Your people learn the GIMI methods, apply them to real projects and get certified. Some become trainers, so the capability keeps growing.

1 Is this your issue?

Your people want to innovate, but they lack a shared method and the confidence to use it.

No common language
Every team defines innovation differently.

Training doesn't stick
Courses end, and work goes back to normal.

Experts don't scale
Only a few people can lead innovation projects.

AI skills are missing
Teams don't know how to use AI for real work.

QUESTIONS LEADERS ASK US

- ? How do we build one innovation language?
- ? How do we certify our people?
- ? How do we build AI skills?
- ? How do we tie training to real business results?
- ? Can we train our own trainers?
- ? How do we keep the capability growing?

If you answered yes to any of these, read on.



GIMI certification training, Boston

2 Is there a solution?

Yes: Know, How-to, Do. Learning is always tied to a live business challenge.

Innovation Academy

We teach you how to fish and help you catch the fish.

Every track now uses AI for trend search, ideation and building agents for real work.

1 Know
Masterclasses on the GIMI body of knowledge.

2 How-to
Teams apply each tool to a real growth opportunity, with coaches.

3 Do
GIMI Level 1–3 certification and train-the-trainer.

WHAT WE BUILD WITH YOU

1
Learning pathway
By role and level

2
Live projects
Real growth challenges

3
Certification
GIMI Levels 1–3

4
Internal faculty
Trainers who keep it going

WHAT YOU RECEIVE

LANGUAGE
One innovation method
Shared across units and functions.

RESULTS
Projects with business value
Learning tied to live challenges.

CAPABILITY
Certified people and trainers
So the academy keeps growing.





3 Why us?

Academies we have built on four continents.

500+
trained at Natura

600
people on OCP Nutricrops' learning pathway

400
Petronas staff in licensed GIMI courses

265
Bank Muscat employees certified

RESULTS

PETRONAS · MALAYSIA

25 internal trainers certified

Licensed GIMI Level 1 and 3 courses for 400 people.

OCP NUTRICROPS · MOROCCO

600 people

A learning pathway, platform and operating guide.

BELCORP · PERU

3 learning tracks

An academy for R&D: experts, business concepts and onboarding.

NATURA · BRAZIL

500+ trained

An Innovation Academy and a Boston innovation hub.

IN THEIR WORDS

> "IXL Center helped us embed innovation practices across the organization with real world skills and capabilities."
>
> VICTOR FERNANDEZ, R&D DIRECTOR, NATURA

WHY IXL

PROVEN METHOD

The GIMI framework

Used to certify people and organizations in 100+ countries, and aligned with ISO 56001.

SENIOR TEAM

Leaders who have done it

Strategists from Arthur D. Little, Monitor Group and IXL Center.

AI-POWERED

AKAIO and ConnectLoop

Our own AI platforms for strategy at scale and AI agents in daily work.

CLIENTS INCLUDE

Petronas · OCP Nutricrops · Belcorp · Natura · Bank Muscat · Braskem · Johnson Controls

4 Contact us

Design an academy around your strategy and your people.

STEP 1

Talk with us

Share your goals and audiences.

STEP 2

Design the pathway

Tracks, projects and certification.

STEP 3

Launch and scale

Train your own faculty.

Design your academy

Tell us the challenge on your desk. We will show you where to start.

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> “Innovation is a team sport.”
>
> RONALD JONASH