IXL CENTER

1 · JUMP START
Get started · Know where you stand

Innovation Audit

Know where you stand before you invest.

Our Innovation Audit runs on GIMI's Organizational Innovation Assessment (OIA). It scores your innovation system, names your three biggest gaps and gives you a roadmap to the next level.

1 Is this your issue?

You invest in innovation, but you can't tell what is working or what to fix first.

No baseline
You can't say how good your innovation system is today.

Effort without results
Lots of ideas and projects, little growth.

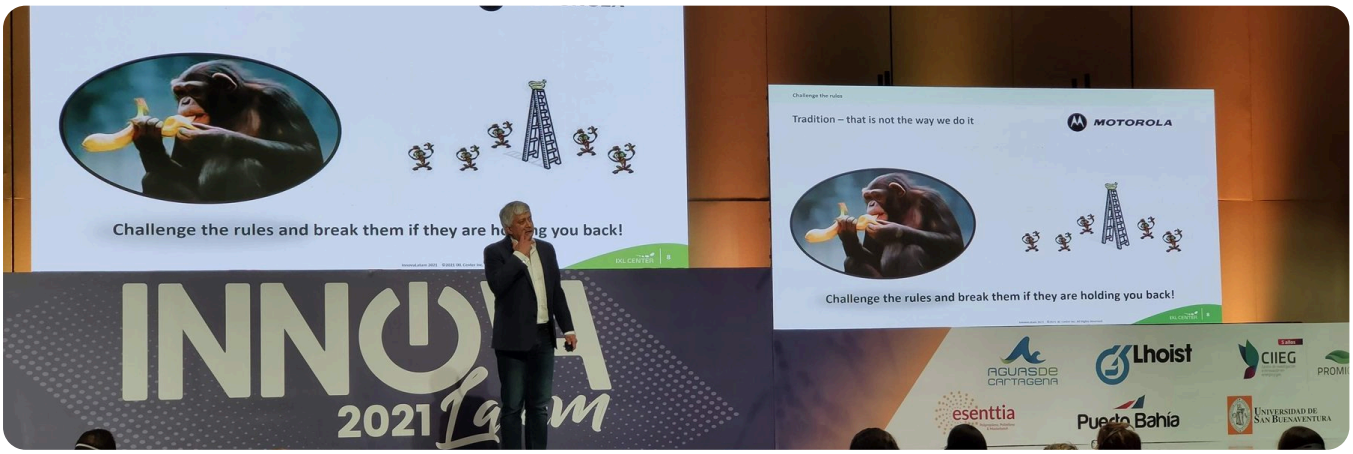
Every unit does it differently
No common language, process or metrics.

ISO 56001 is coming
Customers and regulators ask how you manage innovation.

QUESTIONS LEADERS ASK US

- ? How good is our innovation system today?
- ? How do we compare with peers?
- ? Where should we invest first?
- ? What are our three biggest gaps?
- ? Are we ready for ISO 56001?
- ? Who are our innovators?

If you answered yes to any of these, read on.



Innova Latam 2021

2 Is there a solution?

Yes: measure your innovation system, then act on the three biggest gaps.

Innovation Audit

The OIA scores twelve elements of the GIMI High Performance Innovation framework, from innovation intent to AI.

Leaders score each element twice, today and where you need to be. The gap shows where to act first.

1 Assess
Interviews, the OIA survey and validated findings.

2 Build the punch list
Set your level, agree the next one and list the actions.

3 Act on the blueprint
Prioritize by impact and ease, assign teams, track progress.

WHAT WE ASSESS: FOUR QUESTIONS

1
Strategy
Do we know why, where and when to innovate?

2
Capacity
Can we drive ideas to commercialization?

3
Discipline
Can we finish what we start?

4
Performance
Does innovation pay off, including AI?

WHAT YOU RECEIVE

MATURITY LEVEL
Your GIMI level, 1 to 4
On the same scale as ISO 56001.

GAP ANALYSIS
Your three biggest gaps
Current versus desired state, ranked by size.

KEY FINDINGS
Drivers and barriers
In your leaders' own words.

ROADMAP
The moves to the next level
Ranked by impact and ease, with owners.





3 Why us?

We built the framework, and we have used it with organizations around the world.

1,500+	30+	2–4	12
organizations assessed	countries	weeks to results	elements scored

RESULTS

PROMIGAS · COLOMBIA · LEVEL 3

From 66th to 12th in Colombia's innovation ranking

An audit of 13 business units built an energy-transition portfolio.

DUBAI POLICE · UAE · LEVEL 4

151 innovation projects and 16 patents

An audit and roadmap helped build 1,167 registered intellectual properties.

DUBAI RTA · UAE

Level 1 to Level 4 in eight months

The first in Dubai to reach GIMI Level 4.

CASA LUKER · COLOMBIA

171 survey responses

An audit and leadership workshop built an innovation system.

OUR VIEW

> “What made you successful yesterday won't today, and will fail you tomorrow.”
>
> HITENDRA PATEL

GO FURTHER

ADD-ON

Innovation Potential Assessment

Places each person in one of seven innovation profiles.

ADD-ON

AI Readiness Assessment

Scores workflows, data, people and governance for AI.

NEXT STEP

ISO 56001 and certification

A clear path from audit to certified system.

CLIENTS INCLUDE

Promigas · Dubai Police · Dubai RTA · Casa Luker · Cementos Argos · Ayala Group · UNAD · Renault Nissan

4 Contact us

Your first results in two to four weeks.

STEP 1

Talk with us

Agree the units and people to assess.

STEP 2

Run the OIA

Interviews and survey, validated with your team.

STEP 3

Get your roadmap

A leadership workshop on the findings and first moves.

Request an audit

Tell us the challenge on your desk. We will show you where to start.

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> “Companies that assess every year and act on the punch list move up a maturity level faster.”
>
> IXL POINT OF VIEW