IXL CENTER

3 · CAPABILITY BUILDING
Make it last · Organization

Innovation Districts and Centers

Build an ecosystem that keeps innovating.

We help governments design, launch and run innovation districts and centers. Each one connects companies, universities, startups and the public sector around shared goals.

1 Is this your issue?

Regions want innovation-led growth, but buildings alone don't create ecosystems.

A district without a plan
Land and buildings, but no focus or anchor projects.

Stakeholders don't connect
Companies, universities and startups work apart.

No operating model
No governance, business model or programs to fill it.

Hard to show results
Little evidence of jobs, companies or investment created.

QUESTIONS GOVERNMENTS ASK US

- ? Is an innovation district feasible here?
- ? Who should govern it?
- ? What programs should fill it?
- ? What should our district focus on?
- ? How do we attract companies and talent?
- ? How do we measure success?

If you answered yes to any of these, read on.



EPIC immersion at MIT, Cambridge

2 Is there a solution?

Yes: from feasibility to a working ecosystem, in three stages.

Innovation Districts and Centers

We benchmark global districts, engage stakeholders and build the case.

Then we design the strategy, business model and governance, and launch the programs that fill it.

1. **Assess**
   Prefeasibility, benchmarks and stakeholder engagement.
2. **Design**
   Focus areas, anchor projects, operating model.
3. **Launch and run**
   Accelerators, challenges, training and certification.

WHAT A DISTRICT GETS

1. **Benchmark**
   Global best practice
2. **Strategy**
   Focus areas and anchors
3. **Governance**
   Business and operating model
4. **Programs**
   IXLerator, Olympics, GIMI

WHAT YOU RECEIVE

PLAN

A district strategy

Focus areas and anchor projects.

MODEL

Governance and business model

How it runs and pays for itself.

PROGRAMS

Activity from day one

Accelerators, challenges and training.





3 Why us?

We bring Boston's innovation ecosystem, and programs that fill a district.

500+
stakeholders engaged in Valle del Cauca

300+
stakeholders in Atlántico

50+
partnerships built in Atlántico

1,000+
companies accelerated by IXLerator

RESULTS

GOVERNMENT OF ATLÁNTICO · COLOMBIA

50+ partnerships

Designed the innovation district and innovation center.

INFIVALLE · VALLE DEL CAUCA

500+ stakeholders

Prefeasibility, plan, business model and governance.

OUR VIEW

> "Innovation makes what others think is impossible possible."
>
> HITENDRA PATEL

WHY IXL

PROVEN METHOD

The GIMI framework

Used to certify people and organizations in 100+ countries, and aligned with ISO 56001.

SENIOR TEAM

Leaders who have done it

Strategists from Arthur D. Little, Monitor Group and IXL Center.

AI-POWERED

AKAIO and ConnectLoop

Our own AI platforms for strategy at scale and AI agents in daily work.

PARTNERS INCLUDE

Government of Atlántico · Infivalle · MinCiencias · World Bank · Boston Innovation Gateway

4 Contact us

Plan your district with us.

STEP 1

Talk with us

Share your region's goals.

STEP 2

Assess

Benchmarks and stakeholders.

STEP 3

Design and launch

Strategy, governance and programs.

Plan a district

Tell us the challenge on your desk. We will show you where to start.

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> “High-performing teams and strategic partnerships are the twin engines of innovation.”
>
> IXL POINT OF VIEW