IXL CENTER

3 · CAPABILITY BUILDING
Make it last · People

Leadership Program

Leaders who think and act differently.

Innovation needs leaders who can see what's next and build teams that deliver it. Our program draws on work at Arthur D. Little, Monitor Group, the Society for Organizational Learning and Innovation Associates.

1 Is this your issue?

Your managers run today's business well. Few are ready to lead what's next.

Managers, not innovation leaders

Strong operators who avoid risk and new ideas.

Teams don't follow

Leaders can't build teams of missionaries, not mercenaries.

Present versus future

Leaders choose between today and tomorrow, not both.

AI changes leadership

Leaders must decide what to automate and what to keep human.

QUESTIONS LEADERS ASK US

- ? How do we develop innovation leaders?
- ? How do we manage the present and create the future?
- ? How do we scale leadership development to thousands?
- ? How do we lead teams that work with AI?
- ? How do we build a pipeline of rising stars?
- ? How do we measure leadership results?

If you answered yes to any of these, read on.



Liderança Inovadora talk with IEL, Brazil

2 Is there a solution?

Yes: one program that scales from one team to 2,000 CEOs.

Leadership Program

Eight weeks, online or in person, in four modules. Each module ends in a personal action plan.

A new AI module covers leading teams that work with AI agents: what to automate, what to keep human and how to govern it.

1 **8 weeks**
Online or in person.

2 **Four modules**
From self-awareness to leadership results.

3 **Action plans**
Each module ends with a personal plan.

FOUR MODULES

1
Self-awareness
Reflection and personal purpose

2
Leadership values
What you stand for

3
Leadership amplifiers
How you multiply your impact

4
Leadership results
What your team delivers

WHAT YOU RECEIVE

LEADERS
Innovation leaders
Who see what's next and act on it.

TEAMS
Teams that deliver
Built around shared purpose.

SCALE
Your own trainers
To keep the program running.





3 Why us?

From rising stars at Verizon to 2,000 small-business CEOs in Brazil.

2,000	500	8	4
CEOs trained with SEBRAE	trainers developed	weeks	modules

RESULTS

SEBRAE · BRAZIL

2,000 CEOs

Trained small-business CEOs as innovation leaders and developed 500 trainers.

VERIZON · USA

2 initiatives launched

From leadership for rising stars to new business cases.

IN THEIR WORDS

> "IXL Center's motivating and practical speeches along with the actionable diagnostic helped us design a breakthrough innovation program for what's next."

DR. PETER TIPPETT, CHIEF INNOVATION OFFICER, VERIZON

WHY IXL

PROVEN METHOD

The GIMI framework

Used to certify people and organizations in 100+ countries, and aligned with ISO 56001.

SENIOR TEAM

Leaders who have done it

Strategists from Arthur D. Little, Monitor Group and IXL Center.

AI-POWERED

AKAIO and ConnectLoop

Our own AI platforms for strategy at scale and AI agents in daily work.

CLIENTS INCLUDE

SEBRAE · Verizon · Johnson Controls · Natura · Emirates NBD · Cigna · HSBC · Bunge · Ingredion

4 Contact us

Build your next generation of innovation leaders.

STEP 1

Talk with us

Share your leaders and goals.

STEP 2

Tailor the program

Format, cohort and AI module.

STEP 3

Lead what's next

Action plans and results.

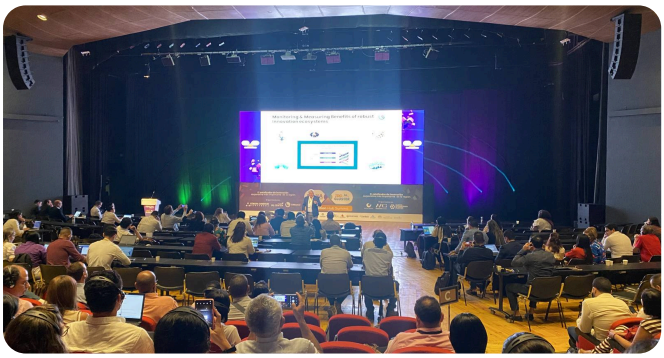
Discuss a program

Tell us the challenge on your desk. We will show you where to start.

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> **“Embrace the Power of And: manage the present and create the future.”**
>
> IXL POINT OF VIEW