IXL CENTER

1 · JUMP START
Get started · Excite and align

Speeches and Leadership Workshops

Excite leaders, then align them.

A keynote makes the case for growth. A leadership workshop turns that energy into where to play and what to do first.

1 Is this your issue?

Most growth agendas stall before they start, because leaders are not yet excited or aligned.

Growth is not yet urgent

Your leaders agree innovation matters, but nothing changes on Monday.

Everyone has a different view

Each unit defines growth and innovation its own way.

AI is on every agenda

Leaders ask what AI changes for them, and get no clear answer.

Offsites don't stick

Good conversations, no owners, no first moves.

QUESTIONS LEADERS ASK US

- ? Why should we innovate now?
- ? What does AI change for us?
- ? What are our first moves?
- ? Where should we play next?
- ? How do we get our leaders on the same page?
- ? How do we open our summit with energy?

If you answered yes to any of these, read on.



Keynote at Innova Latam

2 Is there a solution?

Yes: start on the stage, then move to the room.

Speeches and Leadership Workshops

Keynotes make the case for growth with research, client stories and a live challenge for the audience.

Leadership workshops put your leaders to work on their own growth gap, so they leave with priorities, owners and first moves.

1. **Keynote or panel**
   Open a summit or offsite with a clear call to act.
2. **Leadership workshop**
   1 day to 4 weeks, on your own growth challenges.
3. **Keynote plus workshop**
   Turn the energy into a plan the same day.

EVERY WORKSHOP BUILDS BUY-IN IN FOUR STEPS

1
Excite
Trends, client stories and a live challenge

2
Engage
Leaders work on their own growth gap

3
Align
Agree where to play, in one shared language

4
Commit
Priorities, owners and first moves

SIGNATURE TALKS AND WORKSHOPS

KEYNOTE

Growth is the strategic imperative for all CEOs
Why growth is a choice and how leaders close the growth gap.

KEYNOTE

AI-powered Innovation 5.0
How AI moves strategy from intuition to strategic certainty.

WORKSHOP

Innovation strategy or AI leadership
Agree the growth gap, the fields of play or where AI creates value.





3 Why us?

Hitendra Patel and the IXL team have spoken to leaders across the Americas, the Middle East and Asia.

100s
of speeches on innovation and growth

30+
countries

1–2 days
for an AI leadership workshop

4
steps to buy-in: Excite, Engage, Align, Commit

WHERE WORKSHOPS STARTED THE JOURNEY

CEMENTOS ARGOS · COLOMBIA

7 growth pillars

Leadership workshops set seven growth pillars toward a 7X revenue ambition.

CASA LUKER · COLOMBIA

An innovation system

An audit and a leadership workshop built the system.

NOVELIS · USA

New aluminum markets

Workshops and an Innovation Olympics challenge found new markets.

PING AN · CHINA

50–60 leaders trained

Workshops built innovation capability for leaders.

IN THEIR WORDS

> "IXL Center's motivating and practical speeches along with the actionable diagnostic helped us design a breakthrough innovation program for what's next."
>
> DR. PETER TIPPETT, CHIEF INNOVATION OFFICER, VERIZON

WHY IXL

PROVEN METHOD

The GIMI framework

Used to certify people and organizations in 100+ countries, and aligned with ISO 56001.

SENIOR TEAM

Leaders who have done it

Strategists from Arthur D. Little, Monitor Group and IXL Center.

AI-POWERED

AKAIO and ConnectLoop

Our own AI platforms for strategy at scale and AI agents in daily work.

WHERE HITENDRA HAS SPOKEN

Innova Latam · Campeãs da Inovação · South Summit · TEDxSomerville · GIMI Innovation Awards · IEL / CNI

4 Contact us

Book a keynote for your next summit, or a workshop for your leadership team.

STEP 1

Talk with us

Share the event or the decision ahead.

STEP 2

Choose the format

Keynote, panel, workshop or both.

STEP 3

Get your leaders moving

Leave with priorities, owners and first moves.

FOR EVENTS

Invite Hitendra to speak

Keynotes, panels and fireside chats on growth and AI.

FOR LEADERSHIP TEAMS

Plan a workshop

Innovation strategy, AI leadership or audit roadmap workshops.

Request a conversation

Tell us the challenge on your desk. We will show you where to start.

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> “Move from the strategy of hope to the hope of strategy.”
>
> HITENDRA PATEL